

Memo

To: Madison County Board of Supervisors
From: Greg Higginbotham *GH*
Date: August 1, 2022
Re: Award Bid – BID Publication

Attached is a copy of the results from a recent bid opening for BID Publication. Madison County Journal was the only vendor to submit a bid.

I recommend that the Board take the following actions:

1. Acknowledge the bid received;
2. Award BID Publication to Madison County Journal as the lowest and best bidder

Thank you in advance for your consideration of the above recommendations.

The Madison County Journal, located at 293 Commerce Park Dr. in Ridgeland, MS, 39157, established in 1982, is currently the only majority paid bona-fide circulation newspaper with offices located in Madison County.

We certify the newspaper is 1) formed on printed sheets, 2) is originated and published for the dissemination of current news and intelligence of varied, broad and general public interest, announcements and notices, opinions as editorials on a regular or irregular basis, and advertising and miscellaneous reading matters; and (3) is not designed primarily for free circulation or circulation at nominal rates.

We certify that the newspaper is not published, sponsored by, directly supported financially by, or published to further the interest of, or directed to, or has a circulation restricted in whole or in part to any particular sect, denomination, labor or fraternal organization or other special group or class of citizens.

We certify that the newspaper does not primarily contain information of a specialized nature rather than information of varied, broad and general interest to the general public.

We certify that the newspaper is not directed to any particular geographical portion of Madison County, rather than the county as a whole.

We certify that that the newspaper is not published primarily for advertising purposes and has not contained more than 75% advertising in more than one-half of its issues during the twelve month period prior to the bids, excluding separate advertising supplements inserted into but separately identifiable from any regular issue or issues.

With that said, we bid the following amount for publication of the legal proceedings and required legal notices for the Madison County Board of Supervisors:

- 12 cents per word for the first insertion for legal liners
- 10 cents per word for the second and subsequent insertions for legal liners
- \$11.65 per column inch for display ads

Michael Simmons
Associate Editor & Publisher
Madison County Journal
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ID	Name	Phone	Email	Company Name	Date Submitted	Bid Amount	View Bid
2651	Michael Simmons	(601) 707-3552	msimmons@princemediagroup.org	Madison County Journal	07-20-2022 12:24:41 pm	\$0.00	View Bid

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